

Trade Dress Protection – A Land of Confusion?

AIPPI Lapland Symposium 2011

31 March - 2 April 2011

Levi Summit Conference Center

LAPLAND – FINLAND



Have you been to Lapland yet? Now is your chance!

The AIPPI Lapland Symposium 2011 provides you with an excellent opportunity to meet business partners, influential decision makers and experts within the field of IPR in an informal setting. In connection with the Symposium, you will also have ample opportunity to experience Lapland through winter activities of your preference: the program includes free time on Friday and Saturday afternoons as well as on Sunday!

Late March is the best time of year in Lapland for various winter activities, as the days are getting longer and weather sunnier. You can experience real winter on the sunny slopes and try any winter activity you can think of. Levi, Finland's biggest ski resort, offers:*

- Downhill and cross-country skiing
- Snowmobile safaris
- Reindeer or husky safaris
- Snow shoe excursions
- Horseback riding

Levi is located in Fell Lapland, in the middle of a large wilderness area. Levi Fell village is actually a small holiday town, which offers a wide range of services to its guests. The conference hotel and congress center, Hotel Levi Panorama and Levi Summit, are located in a unique setting on the slope of Levi Fell. For more information about Levi, the activities offered and the hotel, please visit www.levi.fi and www.levipanorama.fi.

Sign Up and Experience Lapland and the Real Winter!

**Please note that the additional activities of your choice are not included into the symposium fees (except for the dinner and traditional Lappish ceremony at the "Promised Land" on Friday evening, which is included in symposium package A).*

